



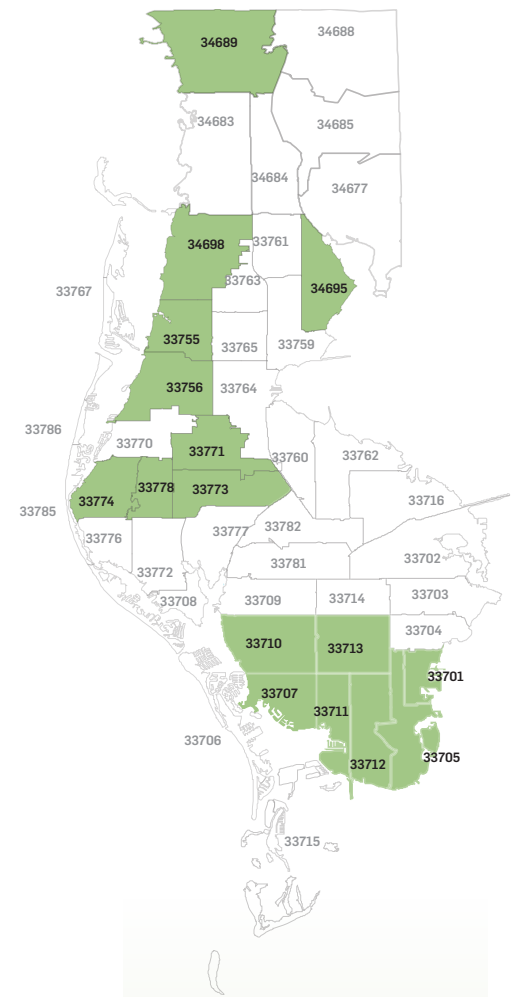
The Weekly Challenger

For 50 years, *The Weekly Challenger* has been the most comprehensive source for gathering, organizing and presenting news and information to the African-American communities of Tampa Bay.

In addition to in-depth research and thorough reporting of local events, *The Weekly Challenger* offers opinions, black history, entertainment, religious news, obituaries and classifieds.

This hyperlocal broadsheet is published on Thursdays, and has a strong distribution all over Pinellas County, which allows advertisers and readers alike, the rewarding benefits of an untapped by mainstream media.

Ad Rates		
	AD SIZE	RATES
FULL PAGE	6 col (10") x 20.5"	\$1,680
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QUARTER PAGE	6 col (10") x 5"	\$420
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PREPRINT INSERTS (FULL RUN ONLY)		\$400



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Publishes

Thursdays

Space/copy deadline:

Friday prior at 10:30 a.m.

Distribution:

5,300 copies per week

To advertise

Contact your *Times* sales representative or call 800-333-7505 ext. 8725