

Digital Direct Mail

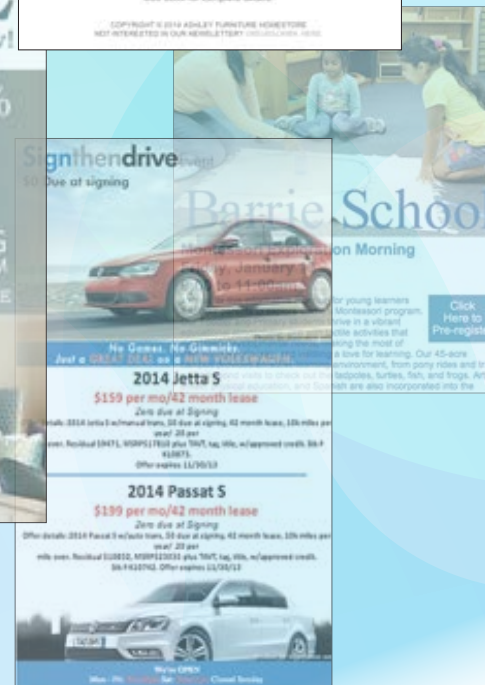
Leverage our targeted email lists to reach ideal customers by specific demographics & geography

EMAIL = Branding → Offer awareness → Customer reaction

Package	Includes	Min. # emails	CPM
Single Impact Package	<ul style="list-style-type: none"> Email Blast Creative 	20,000-49,999	\$49
		50,000-99,000	\$44
		100,000+	\$39
Advanced Impact Package	<ul style="list-style-type: none"> Email Blast Creative Lead List 	20,000-49,999	\$80
		50,000-99,000	\$59
		100,000+	\$49

Sample filters and categories:

- Automotive
- Travel
- Real Estate
- Retail
- Education
- Restaurants
- Home Improvement
- Sports Interests
- Gender
- Age
- Income
- Education Level
- Occupation
- Homeowner
- Hobbies
- Veteran
- ... and many more



Contact your Times representative about these opportunities today or call 800-333-7505.