

# Demographics by County - Metro Area

## Area of Dominance - Tampa Bay Times

	Pinellas 812,700	Pasco 415,700	Hernando 151,300	Hillsborough 1,083,100	Metro Area 2,462,800
<b>Base Total</b>					
<b>Gender</b>					
Men	44%	51%	57%	48%	48%
Women	56%	49%	43%	52%	52%
<b>Age</b>					
18-24	10%	8%	4%	12%	10%
25-34	13%	12%	20%	19%	16%
35-54	32%	27%	27%	35%	32%
55-64	16%	22%	19%	16%	17%
65 or older	29%	31%	30%	18%	25%
<b>Education</b>					
College graduate or more	28%	19%	15%	28%	26%
Some college	30%	37%	40%	32%	33%
High school graduate	34%	38%	42%	32%	34%
Less than high school graduate	8%	6%	3%	8%	7%
<b>Household income (HHLI)</b>					
Less than \$20,000	11%	13%	13%	10%	11%
\$20,000-\$34,999	22%	23%	9%	17%	19%
\$35,000-\$49,999	22%	19%	24%	18%	20%
\$50,000 - \$74,999	19%	18%	33%	21%	21%
\$75,000 - \$99,999	9%	12%	14%	12%	11%
\$100,000 or more	17%	15%	7%	22%	18%
<b>Home ownership</b>					
Own	58%	69%	78%	62%	62%
Rent/Other	42%	31%	22%	38%	38%
<b>Household size (HHLI)</b>					
One person	17%	17%	15%	13%	15%
Two people	41%	46%	42%	32%	38%
Three or four people	31%	29%	32%	35%	32%
Five or more people	11%	8%	11%	20%	15%
<b>Children in household</b>					
No children under 18	73%	73%	69%	62%	68%
Children under 18 present	27%	27%	31%	38%	32%



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Base Total					
<b>Length of residence</b> <small>(Time in present home)</small>					
2 years or less	23%	23%	13%	25%	23%
2-4 years	32%	22%	24%	26%	28%
5-9 years	13%	20%	18%	17%	16%
10 or more years	32%	35%	45%	32%	33%
<b>Marital status</b>					
Married	48%	50%	45%	48%	48%
Divorced or separated	14%	13%	15%	12%	13%
Widowed	9%	10%	15%	6%	8%
Never married (single)	29%	27%	25%	34%	31%
<b>Race/Hispanic origin</b>					
White	73%	89%	85%	56%	69%
Black/African American	10%	1%	*	14%	9%
Hispanic	12%	7%	9%	25%	17%
Asian or other	5%	3%	6%	5%	5%
<b>Occupation summary</b>					
White collar	34%	28%	14%	35%	32%
Blue collar	19%	18%	31%	21%	20%

**How to read:** Of Pinellas County's 812,700 adults, 44% are male and 56% are female.

2018 Scarborough Report (Release one, Jan: 2017-Jan. 2018)

\* Less than one-half of one percent.

