

Demographics by County - Metro Area

Area of Dominance - Tampa Bay Times

	Pinellas 822,800	Pasco 427,200	Hernando 154,900	Hillsborough 1,107,600	Metro Area 2,512,400
Base Total					
Gender					
Men	47%	49%	45%	48%	48%
Women	53%	51%	55%	52%	52%
Age					
18-24	10%	8%	6%	12%	10%
25-34	13%	15%	11%	19%	16%
35-54	29%	33%	18%	35%	32%
55-64	18%	19%	19%	16%	17%
65 or older	30%	25%	46%	18%	25%
Education					
College graduate or more	26%	23%	19%	29%	27%
Some college	38%	25%	33%	31%	32%
High school graduate	33%	41%	42%	33%	35%
Less than high school graduate	3%	11%	6%	7%	6%
Household income (HHLI)					
Less than \$20,000	7%	4%	6%	6%	6%
\$20,000-\$34,999	18%	15%	19%	15%	16%
\$35,000-\$49,999	26%	20%	26%	23%	24%
\$50,000 - \$74,999	18%	23%	26%	18%	19%
\$75,000 - \$99,999	14%	14%	9%	12%	13%
\$100,000 or more	17%	24%	14%	26%	22%
Home ownership					
Own	63%	65%	75%	55%	61%
Rent/Other	37%	35%	25%	45%	39%
Household size (HHLI)					
One person	20%	9%	11%	12%	14%
Two people	43%	39%	48%	35%	39%
Three or four people	32%	40%	33%	41%	37%
Five or more people	5%	12%	8%	12%	10%
Children in household					
No children under 18	77%	59%	73%	65%	68%
Children under 18 present	23%	41%	27%	35%	32%



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Base Total					
Length of residence <small>(Time in present home)</small>					
2 years or less	21%	24%	15%	24%	23%
2-4 years	27%	26%	26%	27%	27%
5-9 years	19%	20%	19%	18%	18%
10 or more years	33%	30%	40%	31%	32%
Marital status					
Married	39%	61%	54%	49%	48%
Divorced or separated	20%	12%	18%	13%	15%
Widowed	9%	8%	12%	4%	7%
Never married (single)	32%	19%	16%	34%	30%
Race/Hispanic origin					
White	75%	84%	85%	51%	67%
Black/African American	8%	4%	*	16%	10%
Hispanic	11%	10%	8%	26%	17%
Asian or other	6%	2%	7%	7%	6%
Occupation summary					
White collar	36%	30%	28%	47%	39%
Blue collar	23%	21%	10%	15%	18%

How to read: Of Pinellas County's 812,700 adults, 44% are male and 56% are female.

2019 Scarborough Report (Release one, Jan: 2018-Jan. 2019)

* Less than one-half of one percent.

