

Deadlines • By Publication Day

	Publication	Space/Copy/Camera-Ready	Proof Ready	Proof Release
SUNDAY	Main, Local, Business & Sports	Thursday, 10:30 a.m.	Friday, 9 a.m.	Friday, 5:30 p.m.
	BayLink			
	Homes	Tuesday, 10:30 a.m.	Thursday, 9 a.m.	Thursday, 5:30 p.m.
	Comics	Tuesday, 10:30 a.m., 12 days prior	Wednesday, 9 a.m., 11 days prior	Wednesday, 5:30 p.m., 11 days prior
	Kraft Insert			
	MarketLink (All Zones)	Wednesday, 10:30 a.m.	Thursday, 9 a.m.	Thursday, 5:30 p.m.
	JobLink	Friday 10:30 a.m. OR *3 p.m. w/no proof	Friday, 2 p.m.	Friday, 5:30 p.m.
	Custom Insert	Thursday, 10:30 a.m., 17 days prior	Friday, 9 a.m., 16 days prior	Friday, 5:30 p.m., 16 days prior
	TV Weekly Magazine	Friday, 10:30 a.m., 23 days prior	Monday, 9 a.m., 20 days prior	Monday, 5:30 p.m., 20 days prior
	Floridian	Friday, 10:30 a.m. 9 days prior	Wednesday, 9 a.m.	Thursday, 5:30 p.m.
	Ads That Stick*	Monday, 10:30 a.m., 13 days prior	Tuesday, 9 a.m., 12 days prior	Tuesday, 5:30 p.m., 12 days prior
MONDAY	Main, Local & Sports	Thursday, 10:30 a.m.	Friday, 9 a.m.	Friday, 5:30 p.m.
	BayLink			
	Ads That Stick*	Monday, 10:30 a.m., 14 days prior	Tuesday, 9 a.m., 13 days prior	Tuesday, 5:30 p.m., 13 days prior
	Kraft Insert***	Tuesday, 10:30 a.m., 13 days prior	Wednesday, 9 a.m., 12 days prior	Wednesday, 5:30 p.m., 12 days prior
	Custom Insert***	Thursday, 10:30 a.m., 18 days prior	Friday, 9 a.m., 17 days prior	Friday, 5:30 p.m., 17 days prior
TUESDAY	Main, Local & Sports	Thursday, 10:30 a.m.	Friday, 9 a.m.	Friday, 5:30 p.m.
	BayLink			
	Ads That Stick*	Monday, 10:30 a.m., 15 days prior	Tuesday, 9 a.m., 14 days prior	Tuesday, 5:30 p.m., 14 days prior
	Kraft Insert***	Tuesday, 10:30 a.m., 14 days prior	Wednesday, 9 a.m., 13 days prior	Wednesday, 5:30 p.m., 13 days prior
	Custom Insert***	Thursday, 10:30 a.m., 19 days prior	Friday, 9 a.m., 18 days prior	Friday, 5:30 p.m., 18 days prior
WEDNESDAY	Main, Local & Sports	Friday, 10:30 a.m.	Monday, 9 a.m.	Monday, 5:30 p.m.
	BayLink			
	Taste			
	LifeTimes (every 4th Wed.)	Friday, 10:30 a.m., 12 days prior	Monday, 9 a.m., 9 days prior	Monday, 5:30 p.m., 9 days prior
	Ads That Stick*	Monday, 10:30 a.m., 16 days prior	Tuesday, 9 a.m., 15 days prior	Tuesday, 5:30 p.m., 15 days prior
	Kraft Insert	Tuesday, 10:30 a.m., 8 days prior	Wednesday, 9 a.m., 7 days prior	Wednesday, 5:30 p.m., 7 days prior
	Custom Insert	Thursday, 10:30 a.m., 13 days prior	Friday, 9 a.m., 12 days prior	Friday, 5:30 p.m., 12 days prior
THURSDAY	Main, Local & Sports	Monday, 10:30 a.m.	Tuesday, 9 a.m.	Tuesday, 5:30 p.m.
	BayLink			
	Weekend			
	tbt* (Weekly Edition)			
	Stars & Stripes			
	SMC - YES!	Tuesday, 10:30 a.m., 9 days prior	Wednesday, 9 a.m., 8 days prior	Wednesday, 5:30 p.m., 8 days prior
	Wesley Chapel Weekly	Thursdays prior, 10:00 a.m., 7 days	Friday, 9 a.m.	Friday, 5:30 p.m.
	MacDill Thunderbolt	Friday, 10:30 a.m.	Monday, 9 a.m.	Monday, 5:30 p.m.
	Ads That Stick*	Monday, 10:30 a.m., 17 days prior	Tuesday, 9 a.m., 16 days prior	Tuesday, 5:30 p.m., 16 days prior
	Kraft Insert**	Tuesday, 10:30 a.m., 9 days prior	Wednesday, 9 a.m., 8 days prior	Wednesday, 5:30 p.m., 8 days prior
	Custom Insert**	Thursday, 10:30 a.m., 14 days prior	Friday, 9 a.m., 13 days prior	Friday, 5:30 p.m., 13 days prior
FRIDAY	Main, Local & Sports	Tuesday, 10:30 a.m.	Wednesday, 9 a.m.	Wednesday, 5:30 p.m.
	BayLink			
	Hernando Times			
	Pasco Times			
	N. Pinellas & Clearwater Times			
	St. Pete Times (all 3 zones)			
	Tampa Tribune (all 3 zones)			
	Centro	Friday, 10:30 a.m.	Tuesday, 9 a.m.	Tuesday, 5:30 p.m.
	Ads That Stick*	Monday, 10:30 a.m., 18 days prior	Tuesday, 9 a.m., 17 days prior	Tuesday, 5:30 p.m., 17 days prior
	Kraft Insert	Tuesday, 10:30 a.m., 10 days prior	Wednesday, 9 a.m., 9 days prior	Wednesday, 5:30 p.m., 9 days prior
	Custom Insert	Thursday, 10:30 a.m., 15 days prior	Friday, 9 a.m., 14 days prior	Friday, 5:30 p.m., 14 days prior
SATURDAY	Main, Local & Sports	Wednesday, 10:30 a.m.	Thursday, 9 a.m.	Thursday, 5:30 p.m.
	BayLink			
	Ads That Stick*	Monday, 10:30 a.m., 19 days prior	Tuesday, 9 a.m., 18 days prior	Tuesday, 5:30 p.m., 18 days prior
	Kraft Insert	Tuesday, 10:30 a.m., 11 days prior	Wednesday, 9 a.m., 10 days prior	Wednesday, 5:30 p.m., 10 days prior
	Custom Insert	Thursday, 10:30 a.m., 16 days prior	Friday, 9 a.m., 15 days prior	Friday, 5:30 p.m., 15 days prior

* Except 8-Panel Front Page Sticky Notes.
 ** Based on availability.
 *** Based on availability. DOW requires upcharge.